**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

1. More than 50% of the campaigns are successful. Canceled or failed projects are less than 50%.
2. Campaigns launched in June or July are more likely to be successful.
3. Subcategory “Plays” in parent category “theatre” is outstandingly the most popular in crowdfunding campaigns.

**What are some limitations of this dataset?**

1. Data size is relatively small.
2. Currency is not standardized.
3. Some data is not collected. For example, what languages was campaign page available in, how many people viewed the campaign page, and

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

1. Staff pick & spotlight VS outcome. It shows whether featured crowdfunding campaigns have better success rate or not.
2. Staff pick & spotlight vs Percent Funded. It can show if being featured increase or decrease the Percent Funded.
3. Country vs Success rate. See if the project country has an impact on success rate.
4. Goal vs Success rate. See if larger or smaller goal are more likely to success.
5. Campaign length vs Success rate. See if longer or shorter goal are more likely to success.

**Use your data to determine whether the mean or the median better summarizes the data.**

Considering that the distribution is right skewed, I think it is better to use median to summarize this data set. Mean is usually more representative when data is symmetrically distributed.